

## Sponsoring & Exhibiting Possibilities

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A table-top exhibition will run in parallel to the conference for companies and organisations that wish to promote at mAm 2017. As with the 2016 edition, the exhibition will be held in the hotel lobby (coffee break area), allowing for optimal space and providing excellent visibility for all exhibitors.

There are 3 options for exhibiting and increasing your company's visibility at mAm 2017.

### I. EXHIBITOR

**CHF 1'500 CHF** + 8% VAT

Each exhibitor will receive:

- 1 full participant entry to mAm 2017, including social events, lunches and coffee breaks.
- 1 table for brochures or product display (approx 4m<sup>2</sup> area)
- Space to display 1 x A0 poster (portrait orientation)
- 1 x 220 VAC electricity
- Company logo on the conference web site and on all conference documentation.

### II. EXHIBITOR PLUS+

**CHF 1'900 CHF** + 8% VAT

*Each exhibitor will receive everything from normal exhibitor package, AND ;*

- **1 extra** full participant entry to mAm 2017, including social events, lunches and coffee breaks (**2 total full entries**).
- *3 minute company elevator pitch in the main conference room.*

### III. GOLD SPONSOR

**CHF 4'000 CHF** + 8% VAT

*Each Gold Sponsor will receive the EXHIBITOR PLUS package, AND :*

- **Increased Gold Sponsor visibility** throughout the event (logo on welcome slide and extra signage, special mention at opening at closing sessions).
- **1 extra** full participant entries to mAm 2017, including conference dinner, lunches and coffee breaks (**3 total full entries**).
- *Logo included in all mAm 2017 e-marketing newsletters.*

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**Media partners are also welcome. Conditions can be discussed individually.**

Contact : [byrne@micronarc.ch](mailto:byrne@micronarc.ch) Tel : +41 (0)32 720 09 00

## EXHIBITOR / SPONSOR BOOKING FORM

Please print this page, then complete and sign it. Please return it to: [byrne@micronarc.ch](mailto:byrne@micronarc.ch)

Please choose one option as well as your booth choice (current floor plan on [www.mam2017.ch](http://www.mam2017.ch)).

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|------------------------|----------------------|--------------------------|
| <b>EXHIBITOR</b>       | CHF 1'500.- + 8% VAT | <input type="checkbox"/> |
| <b>EXHIBITOR PLUS+</b> | CHF 1'900.- + 8% VAT | <input type="checkbox"/> |
| <b>GOLD SPONSOR</b>    | CHF 4'000.- + 8% VAT | <input type="checkbox"/> |

BOOTH Number    1<sup>st</sup> choice : \_\_\_\_\_ 2<sup>nd</sup> choice : \_\_\_\_\_ 3<sup>rd</sup> choice: \_\_\_\_\_

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### **Program listing** *(information as it should appear in the Conference program booklet).*

Company/Institute/Cluster: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Web site: \_\_\_\_\_

*We will request a company description separately.*

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### **Agreement**

We hereby agree to pay the total amount of the exhibitor price by 30 days after date of invoice.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature and company stamp: \_\_\_\_\_